

CALIFORNIA LOTTERY®

NEWS

FOR IMMEDIATE RELEASE

March 30, 2009
LPR 120-09

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Lottery Teams Up with Peace Officers' Memorial Foundation on Scratchers® Ticket

SACRAMENTO – The California Lottery and the California Peace Officers' Memorial Foundation have joined forces to create a new Scratchers ticket. The ticket, named "In the Line of Duty," pays tribute to peace officers and assists the families of their fallen colleagues.

"We are pleased to team up with the foundation to support the families left behind by peace officers who have made the ultimate sacrifice for our state," Lottery Director Joan Borucki said. "Customers can help support the work of the foundation by buying the ticket."

Part of the proceeds from the Scratchers ticket, up to \$300,000, will go to support the foundation. That payment is a licensing fee that will not interfere with the amount of money that the Lottery pays out to education.

"This partnership is a win-win situation for both our organizations," said Don Novey, Executive Director of the California Peace Officers' Memorial Foundation. "We are honored to team up with the California Lottery for two great causes. We hope the "In the Line of Duty" Scratchers ticket reminds Californians of the commitment peace officers make day in and day out."

The ticket will cost \$2 and begin to appear at more than 20,000 retail locations statewide on April 1st.

More than 95 cents of every Lottery dollar is returned to the community in the form of contributions to education, prizes and retail commissions. The California Lottery contributes at least 34 cents of every dollar that players spend on Lottery products to public education and returns more than 50 percent of sales to players in the form of prizes. Since its inception in 1985, the Lottery has contributed nearly \$21 billion to California schools out of total sales of more than \$56 billion. Retailers benefit too, earning \$3.6 billion in compensation since 1985.

The California Peace Officers' Memorial Foundation is a non-profit charitable foundation whose mission is to recognize and honor California's peace officers who gave their lives 'In the Line of Duty' serving the citizens of this great state, and provide support to the family members left behind.

Q & A:

California Peace Officers' Memorial Foundation Scratchers® Ticket

Q: How does this ticket support the California Peace Officers' Memorial Foundation?

A: The California Peace Officers' Memorial Foundation will receive a licensing fee from the California Lottery generated from the proceeds of ticket sales. We believe this ticket provides the double benefit of supporting an important foundation while supporting the mission of the California Lottery.

Q: Why is the California Lottery partnering with the California Peace Officers' Memorial Foundation?

A: Over the past several years the Lottery has used licensed properties for our games and we have also been reaching out to create new and innovative partnerships. We seek partners who will generate an interest our players share and to attract infrequent or non-players to our games. In this case we have the added benefit of helping generate funds for a very important cause. We believe that these partnerships are mutually beneficial.

Q: Will supplementary funding to education be impacted?

A: No, this Scratcher does not differ from many other Scratchers tickets in the past. Education will continue to benefit, as it has on other Scratchers tickets.

Q: When does the ticket go out?

A: On March 30th, the "In the Line of Duty" ticket will be available at all of our more than 20,500 retailers across the state.

Q: How much is the ticket?

A: The ticket costs \$2.

Q: How much can someone win?

A: The ticket's top prize is \$10,000.

Q: What are the odds of winning the top prize?

A: 1 in 240,000

Q: How do I play?

A: Once you've purchased your \$2 "In the Line of Duty" Scratchers ticket, you scratch off the area in the bottom right. You match the winning numbers with your numbers below. If any of those numbers match, you win the prize next to your numbers. If players uncover a special "STAR" symbol, they automatically win that prize.

\$2

calottery

IN THE LINE OF DUTY

Supports the California Peace Officers' Memorial Foundation

Match any of "YOUR NUMBERS" to either "WINNING NUMBER" to win prize shown. Uncover a "STAR" symbol and automatically win that prize.

WIN UP TO \$10,000

WIN UP TO 10 TIMES!

XXX

CALIFORNIA PEACE OFFICERS' MEMORIAL FOUNDATION
WINNING NUMBERS
IN THE LINE OF DUTY
YOUR NUMBERS



\$2

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XXX

WINNING NUMBERS

08 24
EIGHT TWOFOR

YOUR NUMBERS

11 ELEVEN \$5,000 FV-THD	09 NINE \$100,000 HUNTHD	18 EIGHTH \$40.00 FORTY	33 THIRH \$100 HUNDRED	16 SIXTH \$20.00 TWENTY
14 FORTN \$40.00 FORTY	10 TEN \$10.00 TENS	06 SIX \$100,000 HUNTHD	30 THRTY \$5,000 FV-THD	05 FIVE \$1,000 ONE-THD



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